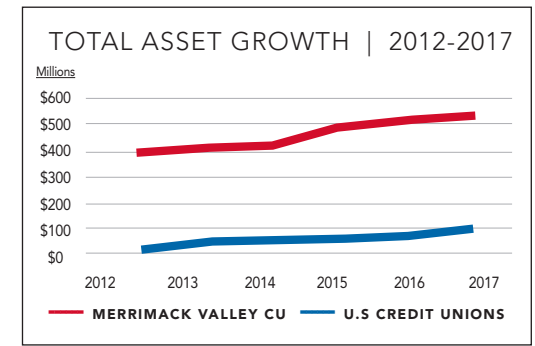
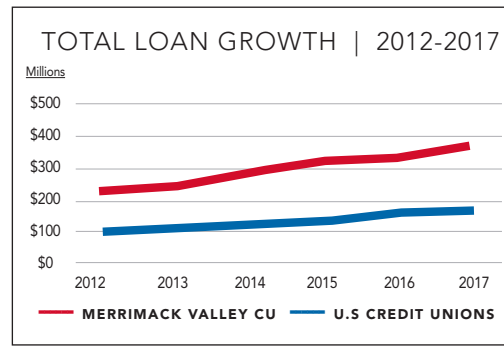




**NOT A VENDOR, BUT A PARTNER  
A PARTNERSHIP THAT POWERS SUCCESS**

Merrimack Valley Credit Union conducts its business in a very competitive market just outside of Boston, MA. Having all of the latest products and services that their members are looking for is crucial to the success of their credit union. Partnering with Synergent has helped them achieve and exceed their goals, from accessing Jack Henry™ Symitar® core processing to working with Synergent on marketing, technology, and payment services.



Source: Callahan's Peer to Peer, June 2017

“Their success is tied with our success. They’re not a vendor, they’re a partner, and that’s what we were looking for. And that’s turned out to be absolutely 100% accurate.”

– Peter Matthews, President/CEO

“The whole sales service piece has picked up immensely in the branches...I’ve heard no complaints about anybody not reaching their goal because the business is there.”

– Laura Wante, VP of Human Resources

“One of the things that’s made us very strong over the years is the way we take care of our members, the level of service that we deliver to them has been paying off. We’re seeing it in increased auto loan activity and consumer loan activity.”

– Anthony Marino, VP of Operations

“On the marketing side, the business intelligence that we get from the data analysis, because Synergent can tap right into our member data, is very helpful for us when we’re doing target marketing campaigns.”

– Yean-Ai Long, VP of Marketing



**MERRIMACK VALLEY CU**

Lawrence, MA

47,629 Members

\$601,738,571 in Assets

6 Branches: Lawrence, North

Andover, Methuen, and Haverhill,

MA; Plaistow and Seabrook, NH