



TECHNOLOGY



Spanish is the second most widely spoken language in the United States. There is a growing demand among Spanish-speaking members for mobile or online banking platforms written in Spanish. But the absence of this option in many financial institutions significantly impacts the digital banking experience for numerous members.

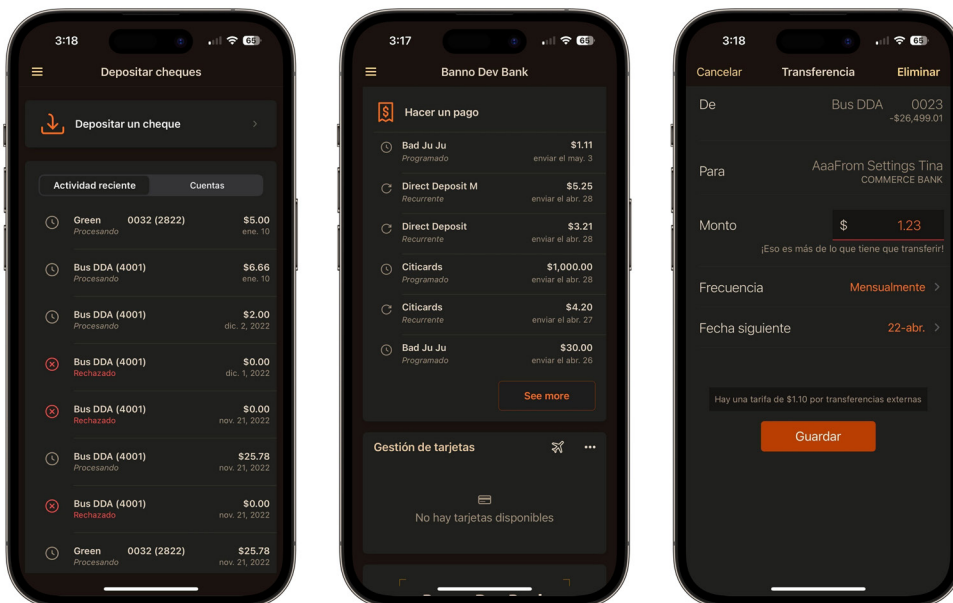
Credit unions who use the Banno Digital Banking Platform™ can choose to offer digital banking in Spanish to their members. From initial login to depositing checks and completing bill payments, members can navigate their banking entirely in Spanish.

HOW IT WORKS

Once members have opted to set Spanish as their primary language in their local browser, their screens will default to Spanish when they log in to their Banno Digital Banking app, whether online or on their mobile devices. This service has been tested and scored by users and has earned exceptional reviews.

As a feature within the Banno Digital Banking Platform™, Banno Spanish gives credit unions the ability to provide members with a digital banking experience in Spanish.

- Deliver financial services in your member's preferred language
- Build trust and confidence through digital banking
- Retain a loyal member base
- Create new membership opportunities



FOR MORE INFORMATION

800.341.0180

Account Relationship Manager
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"This add-on feature plays a pivotal role in facilitating seamless connections for Spanish-speaking members within a tailored Spanish digital banking environment. By offering this option, credit unions forge deeper personal connections with their members. Moreover, it instills confidence in members by delivering a digital banking experience that meets their specific needs and preferences."

- Karen Martin

Assistant Vice President
Product Management
Synergent

KEY BENEFITS

- **Connect With Spanish-Speaking Members in a Personal Way:** Credit unions who use Banno Spanish make it easy for members to receive financial services in their primary language.
- **Build Confidence and Trust:** Providing a digital banking experience in Spanish helps members feel more comfortable and confident when interacting with their credit union's digital banking services.
- **Retain and Recruit Members:** Retain your loyal member base while recruiting new members who are interested in using Banno Spanish.
- **Exceed Member Expectations:** Offer a sought-after service that is not available in all financial institutions.

LEARN MORE

Banno Spanish is now available to all credit unions using Banno. For additional information on implementing Banno Spanish at your credit union, please contact your dedicated Account Relationship Manager, or email ARM@synergentcorp.com.

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RIGHT TIME. RIGHT PLACE. RIGHT SOLUTION.